

The 5 Keys for Team Integrity

Watch on YouTube: <https://youtu.be/mgNVw2AHNPg>

WORKSHEET

Instructions: Watch the video above and fill out this form as a team.

Team Name:
Date:

MISSION

Answer the question, "Why do we exist?" Make it short and memorable.

VALUES

Answer the question, "What do we care about?" Narrow it down to a handful of clearly-defined guiding principles.

- 1.
- 2.
- 3.
- 4.
- 5.

VISION

Answer the question, "Where are we going?" Paint an inspiring picture of where you want to be in 2-5 years.

- 1.
- 2.
- 3.
- 4.
- 5.

CULTURE

Answer the question, "How do we actually do things?" Brainstorm the normative habits and attitudes that describe your team.

STRATEGY

Answer the question, "How will we get there?" Make a list of measurable strategic objectives for the coming months and years.

- 1.
- 2.
- 3.
- 4.
- 5.